
MIN JEONG KONG

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EDUCATION

New York University, New York, NY
MA Digital Media Design for Learning
Present, Master Candidate of 2018

The University of the Arts, Philadelphia, PA
BFA Graphic Design
2009–2013

WORK EXPERIENCE

L'Occitane en Provence
VMD Assistant, designing and directing visual merchandising displays throughout product layouts and visual aids for retail stores
Sep 2014–Dec 2015

Studio Joy Li
Intern Designer, designing new website layouts, show invitation card, and graphic materials for promotions and social networking services
Oct–Dec 2013

Samsung Everland
Design Intern, designing banners and posters for seasonal events at the resort
Jun–Jul 2012

Rodney Abbot and Brandan Murphy of Lippincott
Workshop, rebranding American Airline and learning process of branding and communications
Feb 2012

Christian Schwartz
Workshop, designing Arabic numerals
Mar 2011

OTHER EXPERIENCE

Personal gallery at **CURIOOS**
Sep 2016–Present

Hair Stylist Woo Joo Yoon
Renewing blog design
Nov 2012–Present

Villency Design Group
Branding with apparel graphics design
Jul 2013

HONORS

Artists Grant, by the University of the Arts
4-year scholarship awarded to the talented
2009–2013

Dean's List, by the University of the Arts
Academic honor awarded to the high achievers
2012

LICENSE

Professional Personal Color Consultant,
by Coloz, License No. 1406PC003
Jun 2014

AFFILIATION

Membership in **AIGA**,
the Professional Association for Design
2012–Present

VOLUNTEER

TRINISION
Designing sleeves and coasters for disposable cup in order to raise donations to support single parent families in low-income
Jun 2016

EXHIBITIONS

Senior Show: Perspectives,
by the University of the Arts
May 2013

AAP Open Juried Exhibition: Emerge,
by the University of the Arts
Oct 2010

SKILLS

- Proficient in both Mac and PC platforms
- Expertise in Adobe Creative Cloud and Suite 6, Photoshop, Illustrator, InDesign, After Effects, and Muse
- Knowledge of Adobe Premiere, Dreamweaver, Edge, and html
- Excellent craft and presentation skills
- Typography, layout design, photography, screen printing, book binding, drawing, sketching, video, web