
MIN JEONG KONG

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1-703-595-9095

EDUCATION

New York University, New York, NY
MA Candidate in Digital Media Design
for Learning
Expected Graduation in 2018

The University of the Arts, Philadelphia, PA
BFA Graphic Design
2009–2013

WORK EXPERIENCE

L'Occitane en Provence
VMD Assistant, designing and directing visual
merchandising displays throughout product
layouts and visual aids for retail stores
Sep 2014–Dec 2015

Studio Joy Li
Intern Designer, designing new website layouts,
show invitation card, and graphic materials for
promotions and social networking services
Oct–Dec 2013

Samsung Everland
Design Intern, designing banners and posters
for seasonal events at the resort
Jun–Jul 2012

**Rodney Abbot and Brandan Murphy of
Lippincott**
Workshop, rebranding American Airline
and learning process of branding and
communications
Feb 2012

Christian Schwartz
Workshop, designing Arabic numerals
Mar 2011

OTHER PARTICIPATIONS

Personal gallery at **CURIOOS**
Sep 2016–Present

Villency Design Group
Branding Chaise Fitness with apparel graphics
Jul 2013

HONORS

Artists Grant, by the University of the Arts
Merit-based 4-year scholarship
2009–2013

Dean's List, by the University of the Arts
2012

LICENSE

Professional Personal Color Consultant,
by Coloz, License No. 1406PC003
Jun 2014

VOLUNTEER

IN2, New York Onnuri Community Church
Designer for Digital and Social Media,
providing weekly inspirational experiences with
illustration, hand-writing, and calligraphy.
Oct 2017–Present

TRINISION

Designer, designing sleeves and coasters for
disposable cup in order to raise donations to
support single parent families in low-income
Jun 2016

AFFILIATION

Membership in **AIGA**,
the Professional Association for Design
2012–Present

EXHIBITIONS

Senior Show: Perspectives,
by the University of the Arts
May 2013

AAP Open Juried Exhibition: Emerge,
by the University of the Arts
Oct 2010

SKILLS

- Expert in Adobe Photoshop, Illustrator, InDesign, After Effects, and Muse in both Mac and PC platforms
- Knowledge of Adobe Premiere, Dreamweaver, html, CSS, javascript, Sketch App